

How it works:

#### Request Information

Contact our sales office to receive brochures, ordering forms, and master ordering list.

### Conduct Your Sale

Who doesn't love flowers? The more people you ask to buy, the more you will sell.

### Compile and Submit Order

Gather all order forms and compile orders onto the master ordering list.

## 'Receive and Distribute Order

Orders will be delivered to your organizations location.



Sedan Floral PO Box 339 406 S School Sedan, Kansas 67361



# Sedan Floral: Making your profits "Grow!"







In 1948, a young, recently married couple purchased a small retail flower shop in the small town of Sedan, Kansas. Jim and Eileen Cudé immediately loved the town, but with only \$900 of retail sales the first year, something different was needed. Jim had some bold ideas of selling flowers in the warm climate of the Deep South. Jim and Eileen never imagined their little business would grow to be one of the largest greenhouses in the Midwest devoted to the production of bedding plants.

By 1960, Sedan Floral was shipping 200,000 plants daily during the spring season. Jim believed in growing top quality plants and providing prompt service to customers. This simple formula was key to his success.

In 1969, Jim passed away, but Eileen made sure to continue his philosophy of growing top quality plants and providing prompt service to customers.

In 1975, Jim and Eileen's second son, Gary, joined the family business. Gary was 19 at the time and worked his way up, learning the business, implementing new ideas and improving efficiency.

In 2007, Gary's son, Jonathan, returned home after graduating from OSU to become the third generation to join the family business. Jonathan has brought new life to the greenhouse.

During its time of transformation, Sedan Floral has not forgotten Jim Cudé's philosophy that has sustained the company since 1948: "Grow top quality plants and provide prompt service to customers."





Our plants have been carefully selected for their outstanding performance in the landscape.

Grown in our specially formulated soil and cared for by our skilled growers. They are sure to bring beauty to your garden.



What are the benefits of Sedan Floral as your fundraiser.

- 🕸 50% Profit
- Free delivery
- Teasy to use order forms
- Great selection
- Holesale Pricing
- Friendly staff
- Different than anything you have done in the past!

